



VERSATILE

Privacy Policy

Privacy Policy
Rev. Mar. 2020

Introduction

This Privacy Policy discloses the policies of Versatile, Inc., regarding the collection, use, and disclosure of information you submit to us through the use of our CraneView™ platform, devices, software, and services (collectively, the “CraneView System”).

User Consent

By accessing or otherwise using the CraneView System, you agree to the terms and conditions of this Privacy Policy, which is incorporated into and forms a part of the End User License Agreement that you must also accept to access or otherwise use the CraneView System. You expressly consent to the processing and use of your information as described herein.

Types of Information Collected

We may collect certain “Personal Information” about you. Personal Information may include, but is not limited to, information that is personally identifiable to you, such as your name, e-mail address, address and other associated non-public or sensitive information. We may also collect data that is associated with the foregoing, as well as “Anonymous Information,” which is information that is not associated with or linked to your Personal Information and does not, based on our understanding, permit you or any other person to be identified individually.

Collection of Information

We use technology to passively collect and store certain Anonymous Information that is not tied to a specific identified user; this information may include, but is not limited to, your Internet protocol address, browser type, and operating system. We, or our authorized third-party representatives, may use navigational data to gather information regarding the date and time of your use of the CraneView System and may also collect data about your use of the CraneView System, including what programs and applications you utilize.

Use and Disclosure of Information

Except as otherwise stated in this Privacy Policy, we do not sell, trade, rent, or otherwise share for marketing or other purposes the Personal Information that we collect with any third parties, other than third parties affiliated with or working with us.

In general, we use Personal Information you provide to provide you access to the CraneView System and services related to the CraneView System, to improve the CraneView System, to tailor their features to you, and to offer you additional information, opportunities, promotions and functionality from us.

Your Personal Information may be disclosed to third-party service providers who work with us to provide some of the services related to the CraneView System and to help us communicate with you. Examples include, but are not limited to, sending email, analyzing data, marketing, and providing customer service. We expect our third-party service providers to not to use such information except as necessary to provide the relevant services to us.

We also reserve the right to create Anonymous Information records from the Personal Information you provide by excluding information, such as your name, that we believe in good faith prevents it from being directly identified to a specific user. This would include any comments or feedback you provide us, which becomes our property and we reserve the right to use any such material with your Personal Information redacted in perpetuity for any reason we deem appropriate including, but not limited to, marketing and or improvement of the CraneView System, without royalties or compensation to you. Any such Anonymous Information is subject to terms of this Privacy Policy applicable to all Anonymous Information.

We may share some or all of your Personal Information with our affiliated companies that are under a common control with us, in which case, we will require them to honor this Privacy Policy.

If we go through a business transition such as a merger, our acquisition by another company, or the sale of all or a portion of our assets, your Personal Information may be transferred. You acknowledge that such transfers may occur and are permitted by this Privacy Policy. The acquirer of any Personal Information through such a business transition will be subject to this Privacy Policy until revised by the acquirer pursuant to this Privacy Policy.

We reserve the right to disclose your Personal Information if we believe that such disclosure is necessary to (a) comply with relevant laws or to respond to subpoenas or warrants served on us; or (b) to protect and defend our rights or property, you, or third parties. You consent to us sharing your Personal Information under the circumstances described herein.

Use and Disclosure of Anonymous Information

This Privacy Policy does not limit our use or disclosure of any Anonymous Information in any way, and we reserve the right to use and disclose Anonymous Information to our partners and other third parties in our absolute discretion.

Disclaimer of Guaranty of Security

We believe we have taken reasonable steps to protect your Personal Information. No one can fully guarantee or fully eliminate all risks associated with Personal Information and we make no such guarantees.

Revisions

This Privacy Policy is subject to occasional changes at our discretion. We will post any such changes to this page and may otherwise post other alerts on our website at <https://www.versatile.ai>, or communicate such changes through email. If you disagree with any such changes, please cease using the CraneView System. Continued use following the posting of any such changes indicates your acceptance of the changes.

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